


TAILWINDS

THE UI FOR AI

BUILT ON  **Amazon Bedrock**

POWERED BY  **IBM watsonx Assistant**

guidewise

Guidewise, an innovative start-up, offers an AI-powered platform for revolutionizing people and work performance management.

Facing challenges in data entry and metadata generation, Guidewise partnered with Innovative Solutions to leverage AI technology. The resulting solution aims to dramatically improve the user experience, accelerate data entry times, and increase the depth of user interactions on the Guidewise platform.

BUSINESS OBJECTIVES

1

Generate automated metadata tags for platform entries

2

Accelerate the creation of tailored and personalized entries

THE CHALLENGE

Guidewise's platform, while innovative in its approach to workforce management, faces challenges in data entry efficiency and metadata generation. Guidewise must manually create tailored and personalized entries for their users, which was time-consuming and could potentially limit the depth of insights. Additionally, the process of tagging entries with relevant metadata was manual, reducing the platform's ability to quickly correlate and analyze data.

The company needs a solution that would streamline these processes, allowing users to focus more on applying insights rather than inputting data. Guidewise sought to leverage AI technology to automate and enhance these aspects of their platform, aiming to provide a more seamless and valuable experience for their users.

THE SOLUTION

Innovative Solutions, leveraging its expertise as a Premier Tier AWS Partner, developed a cutting-edge Proof of Concept for Guidewise using the Tailwinds AI workflow automation platform and IBM watsonx Assistant. The solution integrated several key technologies:



IBM watsonx Assistant

A powerful intent-chat interface, integrated with Innovative Tailwinds to process and understand user inputs and other content with AI.



Utilized to generate metadata tags automatically for each entry on the platform, enhancing data organization and analysis capabilities.



Amazon Bedrock

Leveraged through Innovative Tailwinds to access state-of-the-art AI models such as Anthropic Claude securely and at scale.

This comprehensive solution addressed Guidewise's challenges by automating the creation of tailored and personalized entries using generative AI. The Innovative Tailwinds platform's low-code environment allowed for rapid Proof of Concept development and deployment of these AI-powered features, significantly accelerating Guidewise's AI adoption timeline.

TRANSFORMING THE CUSTOMER EXPERIENCE

The future implementation of this AI-powered solution will transform Guidewise's platform, enhancing both the user experience and the value delivered to clients:

- ✔ The automatic generation of metadata tags improves data organization and enables more sophisticated analysis.
- ✔ AI-driven creation of tailored and personalized entries provides users with instant, valuable insights.
- ✔ The increased depth of data and analysis enables more accurate performance correlation and predictive capabilities.

ABOUT INNOVATIVE SOLUTIONS

Innovative Solutions is a Premier Tier AWS Partner specializing in AI-driven digital transformations. With expertise in Amazon Bedrock, IBM watsonx Assistant, and their proprietary Tailwinds platform, Innovative Solutions helps businesses leverage cutting-edge AI technologies to solve complex challenges.

For more information about how Innovative Solutions can transform your business with AI, visit www.innovativesol.com/tailwinds.