



One River Asset Management Accelerates Digital Transformation with Innovative

ONERIVER
DIGITAL ASSET MANAGEMENT

A cutting edge startup partnership enabling a successful acquisition

One River Asset Management, a prominent alternative asset investment firm, was on a mission to transform their business into a fully digital platform. Once the transformation is complete, One River's investment team will be able to more easily manage multiple customers and scale their business.

The key driver of this engagement was One River's need to create a new multi-tenant management portal with comprehensive tenant/user management, reporting, and investment health capabilities. To achieve their goal, they partnered with Innovative Solutions, a highly qualified Managed Service Provider, to implement the digital transformation.

THE CHALLENGE

One River faced several challenges in their transformation journey, including:

- ✔ Creating a **new multi-tenant management portal** with robust features and functionalities.
- ✔ Ensuring **data sensitivity, security, and compliance** throughout the process that met multiple regulatory requirements.
- ✔ Implementing a seamless **integration with Salesforce and AWS services.**



"Innovative is proud to have played a pivotal role in One River's digital transformation journey. Our expertise in AWS technologies and services enabled the development of a secure, scalable, and feature-rich crypto investment management portal. This successful implementation contributed to One River's acquisition by Coinbase; we're honored to have been part of this milestone achievement and look forward to supporting their continued growth and success."

AJ Rivera, Head of Global Sales Strategy - Startups at Innovative Solutions

THE PARTNER SOLUTION

Innovative Solutions stepped in to address One River's challenges by leveraging their expertise in AWS technologies and services. Together, Innovative and One River built a comprehensive solution focusing on security infrastructure, networking infrastructure, email setup through SES, DNS setup through Route 53, application framework deployment with Infrastructure as Code, database management, and deployment automation. Innovative Solutions also ensured seamless integration with Salesforce and AWS QuickSight for enhanced reporting capabilities.

RESULTS AND BENEFITS

The partnership between One River and Innovative was so successful it resulted in One River being acquired by Coinbase. Innovative delivered the following:

Customized Management Portal

A fully functional management portal with advanced tenant/user management, reporting, and investment health features.

Enhanced Security + Compliance

Enhanced security, compliance, and data sensitivity measures, ensuring the protection of sensitive data.

Improving Efficiency + Experience

Seamless integration with Salesforce and multiple AWS services, improving overall efficiency and user experience.

Adaptable for Future Needs

A scalable infrastructure that can easily evolve to accommodate One River's future needs.



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WHAT ONE RIVER SAID...

"We are incredibly impressed with the expertise and professionalism demonstrated by Innovative Solutions throughout the digital transformation process. Their in-depth knowledge and structured approach to building our new management portal ensured a smooth transition to our new digital platform. We are confident in our new infrastructure and look forward to a continued partnership with Innovative Solutions."

WHY DO IT ALONE?

Embarking on a digital transformation journey can be a daunting task, but with Innovative Solutions as your partner, you can focus on growing your business while we handle the complexities of technology. Our expertise in AWS technologies and services, combined with our commitment to delivering tailored solutions, make us the ideal partner for organizations seeking to modernize their infrastructure and optimize their operations.

Don't face the challenges of digital transformation alone. Let Innovative Solutions help you navigate the complexities, ensuring a smooth and successful transition into the digital realm. Get in touch with us today and discover how we can empower your business to thrive in the digital age.



- Migration Services Competency
- Networking Consulting Competency
- DevOps Services Competency
- AWS Microsoft Workloads Services Competency
- Digital Workplace Services Competency
- Well-Architected Partner Program
- Amazon EC2 for Windows Server Delivery
- Immersion Day
- Public Sector
- Solution Provider

