



AN INNOVATIVE CLIENT SUCCESS STORY

# A Nimbler Business with Innovative + AWS

How Monroe Wheelchair used AWS to protect their business from outages and direct resources more efficiently.

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We're so glad Innovative Solutions recommended AWS for our business. Now our systems are modernized, reliable, scalable, and easy to keep up to date. We're nimbler now. Whatever the future holds for our business we feel confident that we can adapt.

Mary Shutes,  
COO



For Monroe Wheelchair, 2017 turned out to be a pivotal year for their IT infrastructure. When the year began, they were facing end-of-life hardware, gaps in their systems from backup to security, a mountain of office paperwork, and vulnerabilities they hadn't yet imagined.

By the end of the year, they had an AWS-based solution that included Amazon WorkSpaces and the Amazon Elastic Compute Cloud (EC2) that helped them protect their business from outages, lost productivity from unexpected downtime, costly over-provisioned infrastructure, and service disruptions that cut into their revenue.

**The result?** Zero downtime. Zero outages. And profit-boosting increases in productivity and resource dedication—from employees to IT budget.



ZERO  
OUTAGES



ZERO  
DOWNTIME



INCREASED  
PRODUCTIVITY



# THE CHALLENGE

## The Challenge

A business specializing in creating better lives for people with disabilities, Monroe Wheelchair of Rochester, N.Y., provides complex rehab and mobility solutions across New York State. Much of the company's business centers on rehabilitation, so their team is frequently on the road providing critical maintenance for wheelchairs and other equipment people rely on. By the end of 2016, the company realized they'd outgrown the capabilities of their longtime IT service provider. They found they needed more bandwidth and strategic thinking for IT and turned to Innovative Solutions in early 2017

Soon after the relationship with Innovative began, the issue of Business Continuity became an urgent consideration when a Monroe Wheelchair main office lost power during windstorm, knocking them offline for days. All of their servers were in their Rochester headquarters and they couldn't use their computers or phones, so their other locations couldn't operate either. The cost was steep: severe service disruptions, employee downtime, and lost revenue.

It became clear that Monroe Wheelchair's on-premises infrastructure was end-of-life and no longer supported. It could not meet the recovery time objective (RTO) and recovery point objective (RPO) expectations of Monroe Wheelchair. They needed a way for users across the organization to have reliable access to their IT infrastructure and sensitive PHI data, even in the case of a site failure. So,

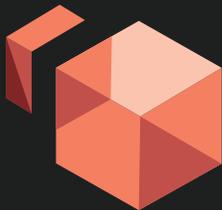
while we were preparing to recommend a solution to replace the customer's hardware as it neared its end of life and losing its warranty, our team also made Business Continuity a priority to help the company mitigate the risk of power loss.



# THE SOLUTION

## The Innovative Solution

After looking over the options and the multi-year cost-of-ownership models the Innovative team put together, Monroe Wheelchair quickly knew the direction that was right for them, and that solution was built on Amazon Web Services (AWS), a cloud-based service that would enable a fully managed, secure Desktop-as-a-Service solution. With AWS, the company would have a virtual, cloud-based environment so their users could access documents, applications, and resources—anywhere, anytime. Two key components from AWS came into play:



### Amazon WorkSpaces

This Desktop-as-a-Service program lets users connect to their employer's entire IT infrastructure from any computer with a browser, because the hardware, storage, and memory are all hosted in the cloud. It offers users the secure mobility of working from anywhere, decreased need for troubleshooting, and rapid deployment



### Amazon Elastic Compute Cloud (EC2)

This AWS cloud-native server enables Monroe Wheelchair to scale up or scale in the most cost-effective way. For instance, if they don't need server capacity and storage in one area, they can reduce their usage, while scaling up to use software they're implementing in another area. They're never over-provisioned, which means they're never have to pay for services they don't use.

Since Monroe Wheelchair migrated their entire infrastructure to Amazon Web Services (AWS), the company runs its major line of business applications in EC2 and the users' desktops in Amazon WorkSpaces. Users are able to work remotely without a dependency on any of their offices or weather. Their environment is backed up automatically. By using AWS, Monroe Wheelchair is able to redeploy the infrastructure to another region in the case of a major failure.

# THE RESULTS

## The Results

For every **new user, implementation was a quarter of the cost and a quarter of the time a non-cloud-based setup would have required.** So, Monroe Wheelchair was benefiting from AWS from the moment implementation began.

Today, AWS is able to respond faster to their changing needs for IT infrastructure. **Monroe Wheelchair can now change their needs overnight—without the time and expense of updating a legacy system.** The company now has the advantage of a hosted, cloud-based solution and off-the-shelf software that replaces their decade-old custom application that required continual developer updates.

Their Business Continuity is solid, too: With AWS, Monroe Wheelchair has moved toward the right combination of systems and worldwide servers that enable them to **spin up the company's precise environment virtually, on the fly, if disaster strikes** and the power goes down.

**Now, instead of investing in configuring more desktop computers, servers, and other equipment, they can be created virtually through AWS.** Plus, with the touch of a button, Monroe Wheelchair can add more processing speed, disk space, and more memory. And, because the AWS platform is based on a monthly fee, the company also has greater power to predict what their costs are going to be.

Best of all, Monroe Wheelchair is now free to re-allocate their IT spend from technologies that merely support their business to a cohesive system that **helps them grow their business, build customer loyalty, and be more profitable.**



**CREATE NEW USERS**  
25% Faster + Cheaper



**RESPOND FASTER TO CHANGING IT NEEDS**



**SPIN UP A VIRTUAL ENVIRONMENT QUICKLY**



**MONTHLY COST ELIMINATES UNPREDICTED SPEND**



**ENABLED GROWTH INCREASED PROFITABILITY**